



The University of South Florida Sarasota–Manatee Professional MBA
Next scheduled Program entry date: August 2012

The Program

The Sarasota Professional MBA is a 48 credit-hour program offered through the University of South Florida's College of Business, which is fully accredited by AACSB, the Association to Advance Collegiate Schools of Business. The program is offered through Saturday classes, to allow working professionals to enroll in the program. The program offers students in the Sarasota and Manatee area geographical convenience, quality and affordability.

What is new and different about the Sarasota Manatee Professional MBA Program?

- Students can enter the program either in the Fall or Spring semesters.
- Students will have the option of completing either a General MBA or choosing a concentration. There is a wide range of options available for a concentration. Students can either choose a business-related concentration such as Accounting*, Finance, Management or Marketing or a non-business concentration such as environment/sustainability, health care, hospitality management etc.
- Students can elect to complete their MBA either on a full-time basis, which takes two years, or on a part-time basis.
- The program allows flexibility for waiving some of the core tool courses for those students with a business degree obtained within the past five years. Up to 12 hours can be waived. Decisions on the waivers will be made by the College on a case-by-case basis.
- At least two years of work experience is preferred but no longer required to enter the program.
- There will be a mandatory orientation class each Fall and Spring for new students. This class will be conducted by the College of Business Graduate program faculty. The purpose of this class is to set expectations about workload, professionalism, and give students a sense of what it means to be a graduate student.

Instructional Methods and Curriculum

A variety of instructional methods are employed in the University of South Florida Sarasota-Manatee Professional MBA program, depending upon the nature of the course material. Case studies, experiential learning, group projects, and presentations are utilized, along with the more traditional lecture-discussion approach. The focus of our approach to education is to develop in students the insights and skills necessary to reach integrative solutions to today's complex business challenges.

The curriculum includes managerial tool courses (24 credits), applications courses (18 credits) and integrated business application courses (6 credits). Course descriptions can be found at Masters of Business Course Descriptions or http://www.sarasota.usf.edu/Academics/COB/mba/PDF/MBA_Course_Descriptions.pdf

*The accounting concentration can only be taken by students who have a bachelors degree in accounting from an AACSB accredited program.

1. **The managerial tools courses (24 credits)** are the basic skills of the MBA program. The techniques and procedures learned in these courses provide the foundation for the specific applications to follow:

Financial Accounting for Managers
Managerial Accounting
Global Economic Environment for Business
Managerial Economics
Financial Management
Social, Ethical & Legal Systems

Management Information Systems
Human Behavior in Organizations
Leadership Concepts
Marketing Management
Managerial Decision Analysis
Operations Management & Quality Enhancement

2. **The application area courses (18 credits).** At least 9 credit hours are devoted to the student's chosen concentration area.
3. **The integrated business applications courses (6 credits)** tie together the various individual techniques and methods taught in the tools and application areas. It is a project-based curriculum which involves both individual and group effort. These courses are taken during the final two semesters.

Integrated Business Applications I

Integrated Business Applications II

The Faculty

Courses are taught by resident faculty of USF Sarasota-Manatee. All faculty teaching in the MBA program are terminally qualified.

Additional information regarding our MBA faculty can be found at College of Business Faculty & Staff or <http://www.sarasota.usf.edu/academics/COB/faculty/>

Class Meeting Days and Times

All classes meet on Saturdays from approximately 8:00am to 6:00pm at USF Sarasota-Manatee.

Graduate Applications are available online at <https://secure.vzcollegeapp.com/usf/>

All applications materials should be mailed to:

MBA Program Specialist

University of South Florida Sarasota-Manatee

8350 N. Tamiami Trail, SMC C107

Sarasota, FL 34243

Email: areecher@sar.usf.edu

Phone: 941-359-4333

Application Deadline: July 13, 2012

Note: Applications may be submitted without GMAT scores

Applications are considered on a first-come, first-served basis. Since class size is limited, applicants are encouraged to apply as early as possible and to have their applications complete at the time they are submitted.



Professional MBA Program at the University of South Florida

Admission Procedures

Application Deadline: July 13, 2012

Note: Applications may be submitted without GMAT scores

Graduate Applications are available online at <http://www.grad.usf.edu/newsite/admissions/grad.app.asp>

Admission to the University of South Florida Sarasota-Manatee MBA program is open to all qualified applicants holding an undergraduate degree from a regionally accredited institution in the United States or from a recognized academic institution in a foreign country. The admission decision is based on the following:

- An upper division grade-point average of 3.0 or higher in undergraduate studies
- A score of 500 or higher on the Graduate Management Admission Test (GMAT) or ~~1,050~~ on the Graduate Record Exam (GRE). Years of business work experience is also taken into account.
- One (1) official transcript from all institutions of higher learning where the applicant has earned a degree is required with the application. Note: Applicants may provide unofficial copies of transcripts to expedite the processing of their applications, but official transcripts are required before a final decision can be made. All transcripts must be in English; it is the applicant's responsibility to have transcripts translated/evaluated before submitting them with the application.
- Basic computer knowledge and a working knowledge of college algebra are required.
- Professional resume.
- Statement of Purpose.
- Two Letters of Recommendation. Please use the forms at:
http://www.sarasota.usf.edu/Academics/COB/mba/PDF/MBA_Letter_of_Recommendation_Form.pdf

Make Appointment with MBA Program Specialist

One-on-one appointments are available with the MBA Program Specialist through Admissions and Academic Advising Appointment Scheduling or

<http://www.sarasota.usf.edu/students/AcademicAdvising/appointments.php>

The information contained is subject to change as further details are developed for the MBA program.

For additional information or to mail your application:

Aaron Reecher
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USF Sarasota-Manatee
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Sarasota, FL 34243
Telephone: 941-359-4333
Email: areecher@sar.usf.edu