

# UNIVERSITY OF SOUTH FLORIDA SCHOOL OF HOTEL AND RESTAURANT MANAGEMENT Sarasota-Manatee Campus



**ENROLL NOW** in the Bachelor of Science in Hospitality Management. (*Junior and Senior level courses*).

## **TOP 10 Reasons to choose a B.S. Degree in HOSPITALITY MANAGEMENT from USF:**

- Small campus atmosphere
- Personalized hospitality faculty attention
- Small Class Size
- Outstanding Student Advising
- Extremely strong business practices training
- Enhanced training in management information systems
- Academic-Hospitality Industry collaboration in program design
- 300 Hour Practical Training Requirement
- Required courses in public speaking and professional writing
- Great Job Opportunities in the Bay Area

Interested students should apply to the University of South Florida. Contact the Office of Student Services at the address below for application deadlines and questions.

Students entering the program should have 60 transferable hours or an AA degree from a Florida public community college, and an overall GPA of 2.0 prior to acceptance into the University of South Florida.

The following pre-requisites are required:  
(*no grade lower than a C-*)

- ACG 2021 Principles of Financial Accounting
- ACG 2071 Principles of Managerial Accounting
- ECO 2013 Macroeconomics
- ECO 2023 Microeconomics

*\*Check with Advisor for current criteria*

NOTE: Other courses or requirements may be required by USF before graduation. Please see current USF Undergraduate Catalog or academic advisor for details.



**See you in class on the start of your new  
HOSPITALITY MANAGEMENT CAREER!**

[www.sarasota.usf.edu/hospitality](http://www.sarasota.usf.edu/hospitality)

The Program of study for the Bachelor of Science Degree in Hospitality Management is as follows:

### **Business Courses (12 Credits)**

FIN 3403 Principles of Finance  
ISM 3011 Information Systems in Organizations  
MAN 3025 Principles of Management  
MAR 3023 Basic Marketing

### **Hospitality Courses (36 Credits)**

FSS 3231 Introductory Food Production Management  
HFT 3003 Introduction to Hospitality and Tourism  
HFT 3263 Restaurant and Catering Management  
HFT 3423 Hospitality Information Systems  
HFT 3424 Cost Control in Hospitality Operations  
HFT 3503 Hospitality Marketing and Sales  
HFT 3603 Law and Security for the Hospitality Industry  
HFT 4221 Human Resource Management  
HFT 4253 Lodging Management  
HFT 4323 Facilities Mgmt for the Hospitality Industry  
HFT 4471 Mgmt Accounting & Finance for the Hospitality Industry  
HFT 4945 Advanced Internship (300 hours)

### **Elective As Needed**

HFT 4930 Selected Topics in Hospitality Management  
HFT 3861 Beverage Management

### **Internship (3 Credits) Satisfactory/Unsatisfactory**

Students must complete 300 documented working hours in the Hotel and/or Restaurant industry before graduation.

NOTE: See Advisor and SHRM Dean for details.

### **Communications Courses (6 Credits)**

COM 3110 Communication for Business and the Professions  
or SPC 2608 Public Speaking  
ENC 3310 Expository Writing or ENC 3250 Professional Writing

### **Exit Courses (9 Credits)**

Nine credits of exit courses are required as stated in the University regulations.

### **CONTACT INFORMATION:**

#### **Academic Advisors: Office of Student Services**

USF Sarasota-Manatee  
Mary Beth Wallace or Amanda Shurtleff  
8350 N. Tamiami Trail, SMC-C107, Sarasota, FL 34243  
TEL (941) 359-4330 FAX (941) 359-4236  
[marybeth@sar.usf.edu](mailto:marybeth@sar.usf.edu) or [athistle@sar.usf.edu](mailto:athistle@sar.usf.edu)

**Tampa Advisor:** Dan Jenkins: [djenkin2@success.usf.edu](mailto:djenkin2@success.usf.edu)  
TEL (813) 974-2645

#### **Hospitality Dep't. Academic Services Administrator:**

Amanda M. Kulaw, School of Hotel and Restaurant Mgmt.  
Ph: 941-359-4563 - Fax: 941-359-4710  
Email: [hospitality@sar.usf.edu](mailto:hospitality@sar.usf.edu)

#### **Additional Hospitality Programs:**

- MS in Hospitality Management
- BSAS with an emphasis in Hospitality Mgmt.
- Certificate in Hotel Management
- Certificate in Restaurant Management
- Minor in Hotel Mgmt. (*available on Tampa Campus*)
- Minor in Restaurant Mgmt. (*available on Tampa Campus*)
- Exchange program available at Apicius in Italy