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Laura Lovejoy received her Bachelor's Degree in Advertising from the University of Florida and her Master's Degree in International Business from the University of Florida in partnership with the National Chengchi University in Taipei, Taiwan.

Laura's professional experience has focused on marketing, sales and business development in the medical education and medical diagnostics industries. In addition to being an Adjunct Professor with the University of South Florida's College of Business, Laura currently works as Manager of Business Development, handling business development, marketing and international sales at Rapid Pathogen Screening, Inc., a biomedical company headquartered in Sarasota.

In her free time, Laura enjoys traveling and has traveled extensively throughout Europe and Asia for leisure and business. She also enjoys community service and is an active member of the Junior League of Sarasota.