

CURRICULUM VITAE

Richard R. Reich

CONTACT

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CURRENT POSITIONS

Instructor
College of Arts and Sciences
University of South Florida Sarasota-Manatee
and
Biotstatistician
Biostatistics Department
H. Lee Moffitt Cancer Center and Research Institute
and
Director of Cognitive Assessment
Alcohol and Substance Research Institute
Department of Psychology, University of South Florida

BIRTH

November 21, 1972

CITIZENSHIP

United States Citizen

EDUCATION

1990-1992 University of Maryland, College Park, MD
1992-1994 College of Charleston, Charleston, SC
B.S. Major: Psychology
1997-2002 University of South Florida, Tampa, FL
M.A. Awarded 2000. Major: Clinical
Psychology
Ph.D. Awarded 2002. Major: Experimental
Psychopathology

TEACHING EXPERIENCE

1995-1996 TA, ("Drugs, Brain, and Behavior"), College of Charleston

2001 Instructor, Psychological Science I, University of South Florida,
Teaching students the broad field of psychology along with an
introduction to research and statistical methods.

2004-present Adjunct instructor, University of South Florida, teaching
Psychological Science 2, Cognitive Psychology, and Social
Psychology (graduate level).

2005-present Instructor, University of South Florida Sarasota-Manatee, teaching
Research Methods, Experimental Design and Analysis, Learning,

Perception, Physiological, Cognitive, Abnormal Psychology,
Drugs and Behavior, Senior Seminar, and Personality.

RESEARCH EXPERIENCE

- Fall 1994 Volunteer, Dr. Howard Becker, Department of Psychiatry, Medical University of South Carolina, V. A. Medical Center, Charleston, SC.
- 1995 Research Assistant, Dr. Carrie Randall, Center for Drug and Alcohol Programs, Medical University of South Carolina, Charleston, SC.
- 1995-1997 Research Assistant, Dr. Howard Becker, Center for Drug and Alcohol Programs, Medical University of South Carolina, V. A. Medical Center, Charleston, SC.
- 1997-2002 Graduate Research Assistant, Dr. Mark Goldman, Department of Psychology, University of South Florida, Tampa, FL
ADVANCE research program testing potential interventions for decreasing college student drinking.
- 2000-2001 Assistant director of the University of South Florida Psychological Services Center providing therapy and assessment services to the Tampa Bay community.
- 2001 Graduate Research Assistant for Dr. Jack Darkes, Department of Psychology, University of South Florida, Tampa, FL
- 2002-present Project Coordinator/Director of Cognitive Assessment for Dr. Mark Goldman, Department of Psychology, University of South Florida, Tampa, FL
- 2008-present Biostatistician, Biostatistics Department, H. Lee Moffitt Cancer Center and Research Institute, Tampa, FL.

CLINICAL/ASSESSMENT EXPERIENCE

- 1997-1998 Practicum in intellectual and personality assessment
Psychological Services Center, University of South Florida
Supervisor: Maria DePerczel, Ph.D./ Paul Jacobsen, Ph.D.
- 1997-1999 Conducting substance use research interviews for the START research program
Supervisor: Jack Darkes, Ph.D.

- 1998-2001 Therapist, Psychological Services Center,
University of South Florida
Supervisors: Paul Jacobsen, Ph.D., Madeline Altabe, Ph.D., Jack
Darkes, Ph.D.
- 1999, 2001 Leader, alcohol skills and alcohol expectancy challenge groups for
ADVANCE research program
Supervisor: Jack Darkes, Ph.D.
- 2000 Neuropsychological assessment of the Tampa Bay Buccaneers of
the National Football League
Supervisor: Margaret Booth-Jones, Ph.D.
- 2000-2001 Clinical intake interviews for the University of South Florida
Psychological Services Center
Supervisors: Maria dePerzel, Ph.D., Vicky Phares, Ph.D.
- 2001 Leader, alcohol skills and alcohol expectancy challenge
groups for ARISE research program
Supervisor: Jack Darkes, Ph.D.
- 2001-2002 Intellectual and personality assessment of children, Psychological
Services Center, University of South Florida
Supervisor: Vicky Phares, Ph.D.

PUBLICATIONS

- Reich, R.R., Goldman, M.S., Noll, J.A. (2004). Using the false memory paradigm to test two key elements of alcohol expectancy theory. *Experimental and Clinical Psychopharmacology*, *12* (2), 102-110.
- Reich, R.R., Noll, J.A., Goldman, M.S. (2005). Cue Patterns and alcohol expectancies: How slight changes in stimuli can measurably change cognition. *Experimental and Clinical Psychopharmacology*, *13* (1), 65-71.
- Reich, R. R., & Goldman, M.S. (2005). Exploring the alcohol expectancy memory network: The utility of free associates. *Psychology of Addictive Behaviors*, *19*, 317-325.
- Goldman, M.S., Reich, R.R., & Darkes, J. (2006). Expectancy as a unifying construct in alcohol related cognition. In A. Stacy & R. Weirs (Eds.), *Implicit Cognition and Addiction* (pp. 105-121). Sage: New York.

- Goldman, M.S., Darkes, J., Reich, R.R., & Brandon, K.O. (2006). From DNA to conscious thought: The influence of anticipatory processes on human alcohol consumption. In M. Munafò & I.P. Albery (Eds.) *Cognition and Addiction* (pp. 147-184). Oxford: London.
- Hendricks, P.S., Reich, R.R., & Westmaas, J.L. (2007). Expectancies, Relationship to Alcohol, Tobacco, and Other Drug Use. In G.L. Fisher & N.A. Roget (Eds.), *Encyclopedia of Substance Abuse Prevention, Treatment, and Recovery*. Sage: New York.
- Reich, R.R., Below, M.C. & Goldman, M.S. (2010). Explicit and implicit measures of expectancy and related alcohol cognitions: A meta-analytic comparison. *Psychology of Addictive Behaviors*, 24, 13-25. doi: 10.1037/a0016556
- Goldman, M.S., Darkes, J., Reich, R.R., & Brandon, K.O. (2010). Anticipatory processing as a transdisciplinary bridge in addiction. In D. Ross, H. Kincaid, D. Spurrett, and P. Collins (Eds.) *What is Addiction?* (pp. 291-334). MIT Press: Cambridge, MA.

ABSTRACTS AND POSTER PRESENTATIONS

- Diaz-Granados, J.L., Reich, R.R., Fernandes, K.G., Becker, H.C. Repeated episodes of ethanol withdrawal lower Pentylentetrazol (PTZ) seizure threshold dose in mice. *J Neurosci Abs.* 1995; 21(2):665.20.
- Diaz-Granados, J.L., Becker, H.C., Reich, R.R., Fernandes, K.G. Repeated ethanol withdrawal experience decreases seizure threshold dosage for Pentylentetrazol (PTZ) and NMDA, but not Kainate. *Alcohol Clin Exp Res.* 1996; 20(2): 105.
- Becker, H.C., Diaz-Granados, J.L., Fernandes, K.G., Reich, R.R. Effects of Benzodiazepine treatment of early ethanol withdrawals on a subsequent untreated withdrawal episode. *Alcohol Clin Exp Res.* 1996; 20(2):104.
- Becker, H.C., Diaz-Granados, J.L., Fernandes, K.G., Reich, R.R. Repeated ethanol withdrawal experience influences plasma corticosterone levels in mice during a subsequent withdrawal episode. *J. Neurosci Abs.* 1996; 22(3): 813.8.
- Becker, H.C., Diaz-Granados, J.L., Reich, R.R. MK-801 treatment of

early ethanol withdrawals reduces the severity of seizures during a subsequent untreated withdrawal episode. *Alcohol Clin Exp Res.* 1997; 21(3): 43a.

Diaz-Granados, J.L., Reich, R.R., Grunsky, M.R., Becker, H.C. Effect of repeated ethanol withdrawal on pentylentetrazol (PTZ) seizure threshold in adolescent mice. *Alcohol Clin Exp Res.* 1998; 22(3): 91a.

Reich, R.R., Noll, J., Goldman, M.S. A false memory approach to examining the implicit nature of alcohol expectancies. Presented at the 2001 meeting of the Association for the Advancement of Behavior Therapy. Philadelphia, PA 11/2001.

Reich, R.R., Noll, J.A., Goldman, M.S. A false memory approach to examining the implicit nature of alcohol expectancies in different contexts. Presented at the 2002 Research Society on Alcoholism meeting. San Francisco, CA 06/2002.

Reich, R.R., Noll, J.A., Goldman, M.S, Del Boca, F.K., Darkes, J. An implicit cognitive task for assessing alcohol expectancies: A psychometric analysis. Presented at the 2003 Research Society on Alcoholism meeting. Fort Lauderdale, FL 06/2003.

Reich, R.R., Noll, J.A., Goldman, M.S, Del Boca, F.K., Darkes, J. A quantitative approach to studying alcohol expectancies through first word responses. Presented at the 2003 Research Society on Alcoholism meeting. Fort Lauderdale, FL 06/2003.

Brandon, K.O., Darkes, J., Reich, R.R., & Goldman, M.S. (2004, June). Multiple measures of alcohol expectancy memory networks. Poster session presented at the annual meeting of the Research Society on Alcoholism, Vancouver, British Columbia.

Reich, R.R., Brandon, K.O, Morean, M.E., & Goldman, M.S. (2005, June). A psychometric test of the free associate approach to studying alcohol expectancies. Paper submitted for presentation at the Annual Scientific Meeting of the Research Society on Alcoholism, Santa Barbara, CA.

Reich, R.R., Darkes, J., Greenbaum, P., Below, M.C. & Goldman, M.S. (2007, July). A Multi-Method Approach to Exploring the Relationship Between Innate Behavioral Tendencies and Alcohol Expectancies. Paper submitted for presentation at the 30th Annual Scientific Meeting of the Research Society on Alcoholism, Chicago, IL.

Reich, R.R., Kwiatkowski, J.L.V., Lombardi, S.E., Nicklaus, H.M., Wooten, C.L., Below, M.C., & Goldman, M.S. (2008, June). Context and Alcohol Expectancies: How Location Changes Free Associates. Paper presented at the 31st Annual Scientific Meeting of the Research Society on Alcoholism, Washington, D.C.

Reich, R.R., Darkes, J., & Goldman, M.S. (2009, June). "What do you Mean 'Drunk'?" *Ambiguity and Similarity Among Alcohol Expectancies as a Function of Drinker Type*. Poster presented at the 32nd Annual Scientific Meeting of the Research Society on Alcoholism, San Diego, CA.

Reich, R.R., Patel, N, Interval, E., Persons, K., Coelho, J., Jedrzejewski, A., & Goldman, M.S. (2009, June). *Individual Differences as Disturbances in Typical Drinking Behavior*. Poster presented at the 32nd Annual Scientific Meeting of the Research Society on Alcoholism, San Diego, CA.

Lengacher, C.A., Reich, R.R., Post-White, J., Barta, M.K., Shelton, M.M., & Budhrani, P. (February, 2010). *MBSR (BC) Reduces Post-Treatment Symptoms in Breast Cancer Patients*. Poster presented at the annual scientific meeting of the American Psychosocial Oncology Society, New Orleans, LA.

MASTER'S THESIS

2000 Implicit memory and alcohol expectancies: Using a false memory to elicit alcohol expectancies.

DOCTORAL DISSERTATION

2002 Implicit memory and alcohol expectancies: Does context make a Difference?

JOURNAL REVIEW

2002-2007 *Addiction*

2002-2005 *Journal of Alcohol Use and Dependence*

2003 *Legal and Criminological Psychology*

2003-2009 *Psychology of Addictive Behaviors*

2003-2008 *Journal of Studies on Alcohol and Drugs*

2004 *Psychological Assessment*

- 2005 *Psychopharmacology*
- 2006 *Experimental and Clinical Psychopharmacology*
- 2007 *Behavioral Research and Therapy*
- 2009 Alcoholism: Clinical and Experimental Research

PRESENTATIONS

- 2000 Brownbag presentation to the USF psychology department on my Master's Thesis.
- 2001 Brownbag presentation to the USF psychology department on my Dissertation work.
- 2002 Presentation on past cognitive studies and future directions to the Alcohol and Substance Use Research Institute, USF.
- 2002 Presentation on memory studies and future directions to the Alcohol and Substance Use Research Institute, USF.
- 2003 Brownbag presentation to the USF psychology department on using free associate methodology to assess alcohol expectancies.
- 2006 Symposium presentation at the 2006 meeting of the Research Society on Alcoholism, Baltimore, MD.
- 2010 POWER 101 presentation to the monthly meeting of the Health Outcomes and Behavior Department, Moffitt Cancer Center

AWARDS

- 1999 University Graduate Fellowship, University of South Florida
- 1999, 2001 Department of Psychology Grant
- 2010 Best Poster Award, American Psychosocial Oncology Society

REFERENCES

Mark S. Goldman, Ph.D.
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